A-Level Media Studies

<u>Component 1 + 2</u> Revision for summer exam

Component 2

Magazines Mainstream and Alternative Media Contextual factors: Shaping production, distribution, circulation, consumption Vogue + The Big Issue



Component 1 B Radio ML, REP, AUD, CONTEXTS

Late Night Woman's Hour

Component 1 Section A+ B
Advertising and Marketing
ML, REP, AUD, CONTEXTS
Kiss of the Vampire film poster

Component 2 Television in the Global Age ML, REP, AUD, IND, CONTEXTS

Humans + The Returned

Component 2

Media in the Online Age
ML, REP, AUD, IND, CONTEXTS

Zoella + Attitude

Component 1 Section A+ B Music Videos

bell hooks, Antibellum, slavetrade, Hurricane Katrina Beyonce - Formation Montage, surrealism, juxtaposition, postmodernism. Vance Joy - Riptide

Component 3 NEA

Introduction to coursework Research and planning tasks Statement of Aims Producing two media products

Component 3 NEA

Cross media production application of knowledge and understanding in an individual media production for an intended audience considering chosen brief.

Component 1 Section A+ B

Newspapers ML, REP, AUD, IND, CONTEXTS The Times & The Daily Mirror

Component 1 Section A+ B

Year

Advertising and Marketing ML, REP, AUD, CONTEXTS WaterAid - Moving Image Advert

Component 1 Section A+ B

Advertising and Marketing ML, REP, AUD, CONTEXTS Tide Print Advert

Year 12

Component 3

Photoshop and InDesign skillsbuilding exercises.

Component 1 Section A+ B

Film Industry.

Intro to British Film Industry: transmedia, covert/overt marketing. High/low concept. Major studio houses.

Social realism, auteurism, essay. Black Panther + I, Daniel Blake

Introdution to Theoretical Framework

Language: Dunkirk + Breaking Bad Representation: Inside I'm Dancing,

Magazines + United '93 Audience: Love Island Institution: Various texts

WHAT DO WE RETURN TO ON OUR LEARNING JOURNEY?

CONCEPTS / IDEAS	SKILLS
Genre	Analytical skills, Media Language and SCEM
Representation	Production skills (software)- Use of Adobe Creative Suite
Audience	Production skills (hardware)- Use of camera, sound and lighting equipment
Industry	Pre-production skills: Shot lists, storyboards, scripts, recce
Narrative	Exam Technique
Ideology	