



Year 11 Revision Schedule 2025-26 – The Run in

Subject/Course:	Creative iMedia
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Week		Topic	Key knowledge/skills/questions	Resources/activities/links
1	Monday 23 February	1.1 Media industry sectors and products	<ul style="list-style-type: none"> Know the different sectors that form the media industry and how these are evolving Know the types of products produced by, and used in, different sectors Know that the same product can be used by different sectors 	Know it all ninja modules & quizzes https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/ Know it all ninja revision videos https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn
2	Monday 2 March	1.2 Job roles in the media industry	<ul style="list-style-type: none"> How each role contributes to the creation of media products Know the main responsibilities of each role in the creation of media products Know that some job roles are specific to preproduction, production or post-production phases Know that some job roles span multiple production phases Why the size and scale of projects/productions means that individuals 	Know it all ninja modules & quizzes https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/ Know it all ninja revision videos https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn

			may perform more than one role	
3	Monday 9 March	<p>2.1 How style, content and layout are linked to the purpose</p> <p>2.2 Client requirements and how they are defined</p> <p>2.3 Audience demographics and segmentation</p> <p>2.4 Research methods, sources and types of data</p>	<ul style="list-style-type: none"> • Know the different purposes of media products • How style, content and layout are adapted to meet each purpose • How to recognise keywords and information in client briefs • Know the requirements in client briefs that inform planning • Why requirements in client briefs can constrain planning and production • How to interpret requirements in client briefs to generate ideas and plan • Know the different ways that client briefs are communicated • Know the different categories of audience segmentation • Know examples of the way audiences are grouped for each segmentation type • The reasons for, and benefits of, audience segmentation • How audience characteristics influence the design and production of media products • The reasons for, and benefits of, conducting research • The advantages and disadvantages of 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOW_h7ONn</p>

			<p>primary and secondary research and data</p> <ul style="list-style-type: none"> • How research is carried out using different methods and/or sources • The advantages and disadvantages of each primary research method and secondary research source • The differences between qualitative and quantitative data/information 	
4	Monday 16 March	2.5 Media codes used to convey meaning, create impact and/or engage audiences	<ul style="list-style-type: none"> • Know the different technical, symbolic and written • codes used to convey meaning, create impact and/or engage audiences • How codes are used to convey meaning, create impact and/or engage audiences • How the codes used relate to audience, purpose and context • How the combination of content and codes work together to convey meaning, create impact and engagement 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRiEYqOWh7ONn</p>
5	Monday 23 March	<p>3.1 Work planning</p> <p>3.2 Documents used to support ideas generation</p>	<ul style="list-style-type: none"> • The purpose of work planning • Know the components of workplans • The role of workplan components in work planning • The advantages of using workplans • How workplans are used to manage time, tasks, activities and resources for individuals and large teams 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRiEYqOWh7ONn</p>

			<ul style="list-style-type: none"> • Know the purpose of each document • Know the components and conventions of each document • Know the hardware and software used to create each document • Know the users of each document • When each document is appropriate for use • What makes each document effective • How to improve the effectiveness of documents for users in given contexts 	
6	EASTER Monday 30 March	<p>3.3 Documents used to design and plan media products</p> <p>3.4 The legal issues that affect media</p> <ul style="list-style-type: none"> • 3.4.1 Legal considerations to protect individuals • 3.4.2 Intellectual property rights • 3.4.3 Regulation, certification, and classification • 3.4.4 Health and safety 	<ul style="list-style-type: none"> • Know the purpose of each document • Know the components and conventions of each document • Know the hardware and software used to create each document • Know the users of each document • When each document is appropriate for use • What makes each document effective • How to improve the effectiveness of documents for users in given contexts • The purpose of, and reasons for, each legal consideration • What is required of media producers to comply with each legal consideration • The impact on individuals and media 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRiEoYOWh7ONn</p>

			producers of media producers using and publishing inaccurate personal information	
7	EASTER Monday 6 April	4.1 Distribution platforms and media to reach audiences	<ul style="list-style-type: none"> • Know the characteristics of the types of platform and media used to deliver products to audiences • The advantages and disadvantages of types of platform and media • How the characteristics of platforms affect the selection of final product file formats in given scenarios 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXq&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn</p>
8	Monday 13 April	4.2 Properties and formats of media files 4.2.1 Image Files	<ul style="list-style-type: none"> • Know what is meant by DPI/PPI • How DPI/PPI relates to resolution and image quality • The relationship between pixel dimensions and quality for different image uses • Know examples of raster/bitmap and vector image files • The properties and limitations of uncompressed and compressed (lossy, lossless) file formats • The properties and limitations of raster/bitmap and vector static image file formats • How file format choice relates to use and context 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXq&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn</p>
9	Monday 20 April	4.2.2 Audio Files	<ul style="list-style-type: none"> • Know what is meant by sample rate and bit depth 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p>

			<ul style="list-style-type: none"> • How sample rate and bit depth relate to sound quality • What audio compression is and how it affects quality • Know examples of digital audio files • The properties and limitations of uncompressed and compressed (lossy, lossless) file formats • How file format choice relates to use and context 	<p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn</p>
10	Monday 27 April	4.2.3 Moving Image Files	<ul style="list-style-type: none"> • Know what is meant by frame rate • Know what is meant by SD, HD, UHD, 4K, 8K • How frame rate affects the quality of a product • Know examples of digital video and animation files • The properties and limitations of video and animation file formats • The properties and limitations of uncompressed and compressed (lossy, lossless) file formats • How file format choice relates to use and context 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn</p>
11	Monday 4 May	4.2.4 File compression	<ul style="list-style-type: none"> • Know what is meant by lossy compression • Know what is meant by lossless compression • Why lossy and lossless compression are used 	<p>Know it all ninja modules & quizzes</p> <p>https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/</p> <p>Know it all ninja revision videos</p> <p>https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn</p>

1 2	Monday 11 May	Topic 1	Same as week 1 & 2	Know it all ninja modules & quizzes https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/ Know it all ninja revision videos https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn
1 3	Monday 18 May	Topic 2	Same as week 3 & 4	Know it all ninja modules & quizzes https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/ Know it all ninja revision videos https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn
1 4	HALF TERM Monday 25 May	Topic 3	Same as week 5 & 6	Know it all ninja modules & quizzes https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/ Know it all ninja revision videos https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn
1 5	Monday 1 June	Topic 4	Same as week 7, 8, 9, 10 & 11	Know it all ninja modules & quizzes https://www.knowitallninja.com/dashboard/courses/creative-imedia-in-the-media-industry/ Know it all ninja revision videos https://www.youtube.com/watch?v=GdRbDnSeQXg&list=PL3KFKOfmI1eChW_uH89bZRIeQyOWh7ONn
1 6	Monday 8 June	Exam date is Monday 8 th June.		
1 7	Monday 15 June			

18	Monday 22 June			