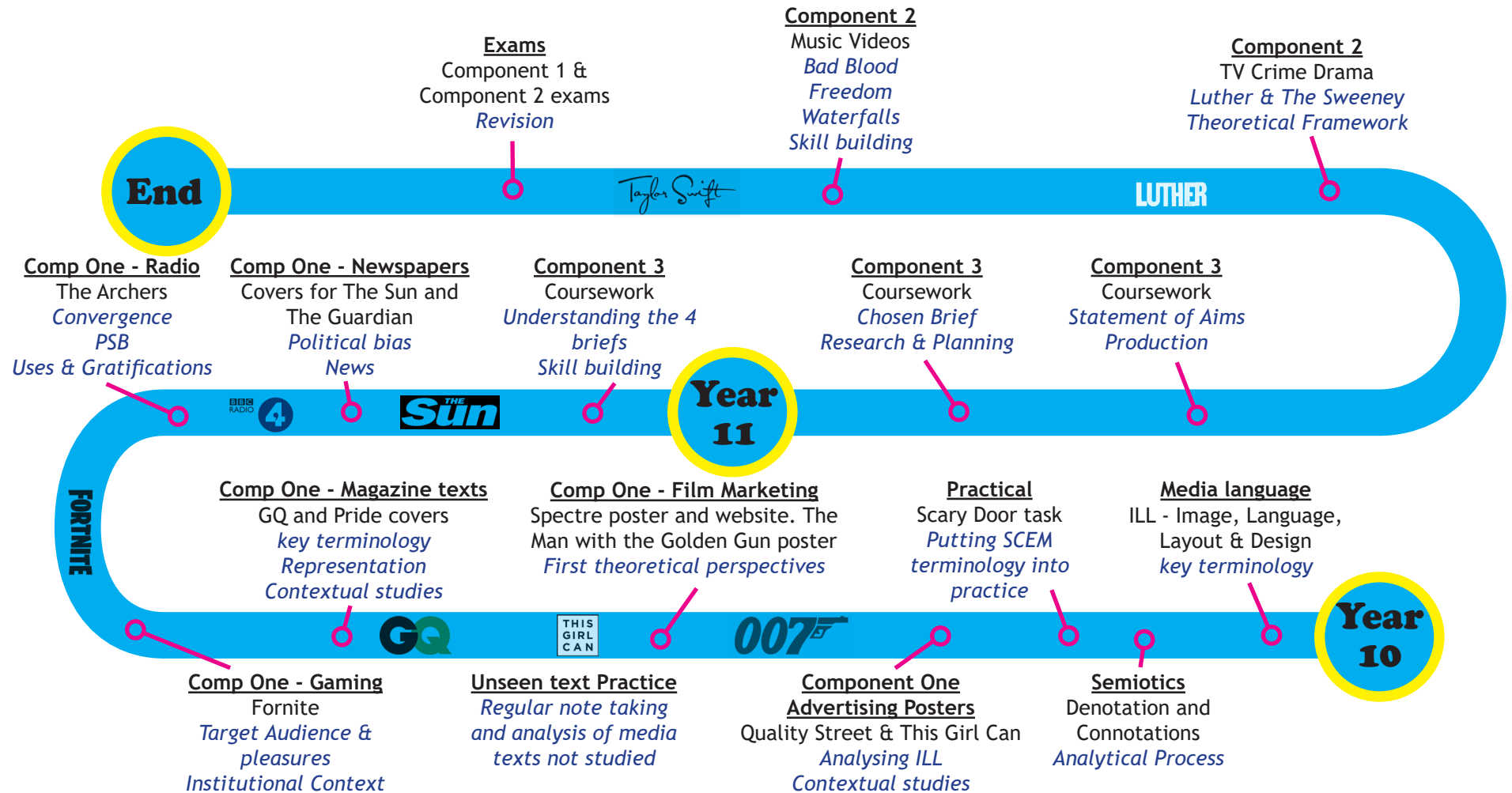


# GCSE Media Studies Journey



WHAT DO WE RETURN TO ON OUR LEARNING JOURNEY?

CONCEPTS / IDEAS	SKILLS
Media language - ILL/SCEM	Academic writing skills - PEEL
Close textual analysis - denotation/connotation	Applying analytical skills to unseen texts
Representation / Audience / Institution	filming and editing
Genre / Narrative / Ideology	Adobe Photoshop skills
Contextual Studies	Adobe In Design skills
Theoretical perspectives	Adobe Premiere skills