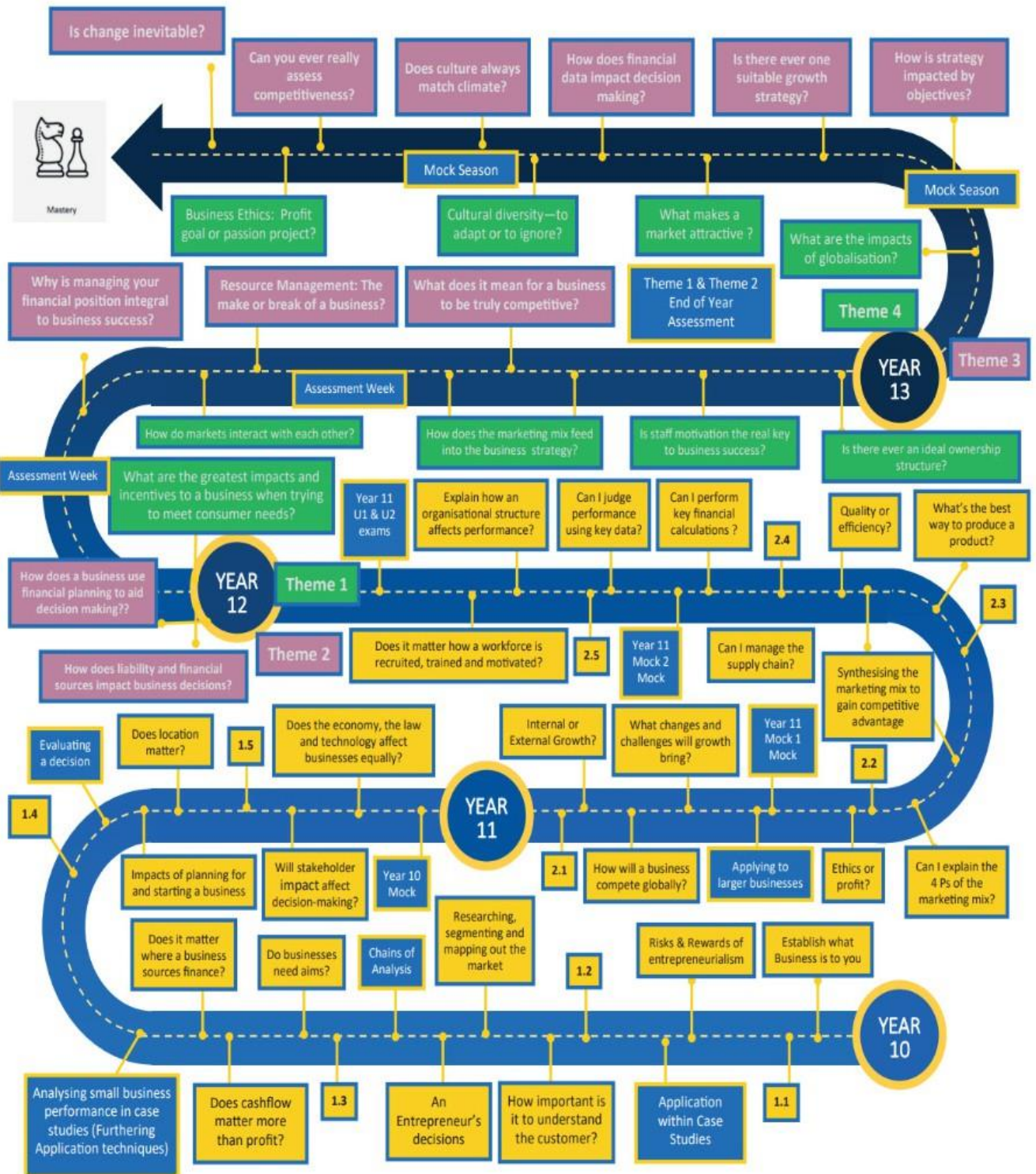


Business Studies Learning Journey

Encouraging tomorrow's business leaders through the dynamics of today's businesses and the markets within which they operate.



| WHAT DO WE RETURN TO ON OUR LEARNING JOURNEY? | |
|---|---|
| Major Concepts/ Ideas | Skills |
| Markets. | Knowledge —of key concepts, models and theories. |
| Business Decisions. | Application -to a wide range of business context |
| Business Strategy. | Analysis —explaining the cause and effect of strategic business decisions. |
| Judging Performance. | Evaluation — based on a range of quantitative and qualitative data. |
| Employ Human Resources. | Holistic Links —between theories, concepts, models and themes. |