# Media Studies Learning Journey

**Exams**
Component 1 &
Component 2 exams
*Revision*

**Component 2**
Music Videos
*Bad Blood*
*Uptown Funk*
*Waterfalls*
*Skill building*

**Component 2**
TV Crime Drama
*Luther & The Sweeney*
*Theoretical Framework*

**End**

**Comp One - Radio**
The Archers
*Convergence*
*PSB*
*Uses & Gratifications*

**Comp One - Newspapers**
Covers for The Sun and
The Guardian
*Political bias*
*News*

**Component 3**
Coursework
*Understanding the 4 briefs*
*Skill building*

**Component 3**
Coursework
*Chosen Brief*
*Research & Planning*

**Component 3**
Coursework
*Statement of Aims*
*Production*

**Year 11**

**Comp One - Magazine texts**
GQ and Vogue covers
*key terminology*
*Representation*
*Contextual studies*

**Comp One - Film Marketing**
No Time to Die poster and website. The Man with the Golden Gun poster
*First theoretical perspectives*

**Practical**
Scary Door task
*Putting SCEM terminology into practice*

**Media language**
ILL - Image, Language, Layout & Design
*key terminology*

**Year 10**

**Comp One - Gaming**
Fornite
*Target Audience & pleasures*
*Institutional Context*

**Unseen text Practice**
*Regular note taking and analysis of media texts not studied*

**Component One**
**Advertising Posters**
Quality Street & This Girl Can
*Analysing ILL*
*Contextual studies*

**Semiotics**
Denotation and
Connotations
*Analytical Process*