

Welcome to today's session



**Online Safety Awareness**

ECP Education Child Protection

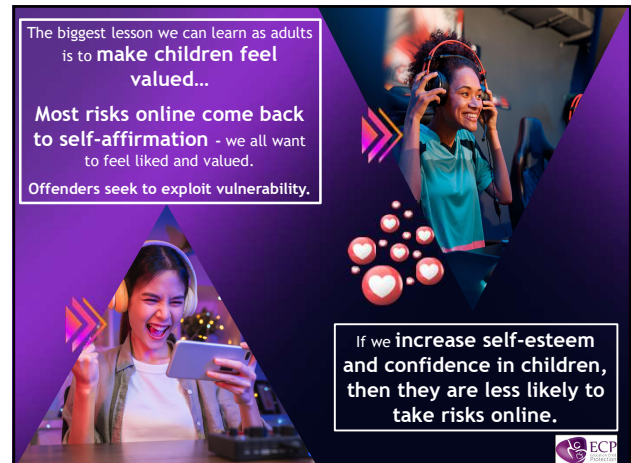
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The biggest lesson we can learn as adults is to **make children feel valued...**

Most risks online come back to self-affirmation - we all want to feel liked and valued.

Offenders seek to exploit vulnerability.

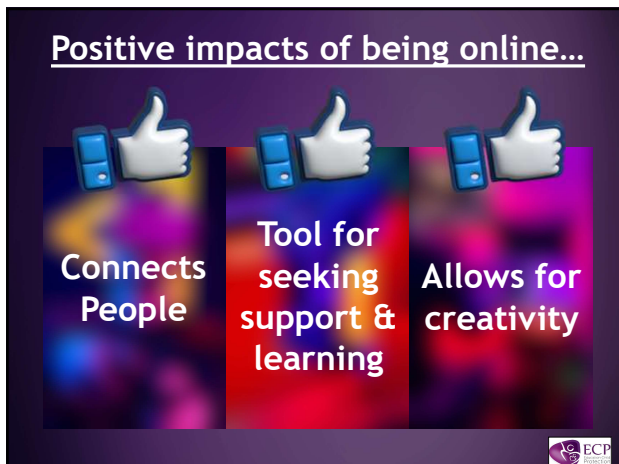
If we **increase self-esteem and confidence in children**, then they are less likely to take risks online.



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**Positive impacts of being online...**



Connects People

Tool for seeking support & learning

Allows for creativity

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**HELP**

Gaming, Gambling & Addiction

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www.ecplimited.com Children and parents: media use and attitudes report 2023 ECP Education Child Protection

**Online Gaming: 8-17s**

Playing games with others

55% Played against or with someone else they know

In-game chat (messaging or headset)

47% Chat to people they know

25% Played against or with someone they don't know outside game

22% Chat to people they don't know outside the game

22% 46% **Answer: 22%**

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**ATTENTION**

**Gaming considerations...**

VIOLENCE

BAD LANGUAGE

FEAR

GAMBLING

DISCRIMINATION

DRUGS

SEX

86% of British parents & carers ignore the age ratings on games, compared to 23% on films.

3 www.pEGI.info In-game Purchases (Includes Random Items)

16 www.pEGI.info In-game Purchases (Includes Random Items)

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## Blurred Lines...

There are laws which make it illegal for young people to take part in most gambling activities, but there are also types of gambling that everybody is allowed to do.

**SKINS**

**LOOT BOXES**

**E-SPORTS**

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## Live Streaming

What could go wrong?

- LIVE** **Reveal Location**
- LIVE** **Lack of control**
- LIVE** **Could be recorded**

**Key message for children: Remember... online behaviours should mirror how you behave offline**

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**Get Messages**  
Let's watch one video ad to earn one more message!  
Get unlimited chats  
Ad Watch Ads

**Really want to quit Upgrade Premium?**  
Premium features below are free to try now. You can CANCEL ANYTIME.  
Unlimited Messages  
Advanced ChatGPT's  
Offers only in US \$4 \$4 \$4  
Upgrade Premium Now

**LIVE STREAM**

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## Spotting the Signs of Harm

Changes you may notice in those affected by gambling could include:

- Preoccupation with gambling.
- Missing lectures/missing course work deadline.
- Withdrawal from social/friendship.
- Secrecy.
- Changes in mood/behaviour.
- Gambling until they have nothing left.
- Chasing losses.
- Borrowing money.
- Unexplained debt/new or extra money/possessions.
- Feeling anxious and worried.

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Blocking software is a type of computer programme or app that stops you looking at specific websites or services.

Many people use blocking software tools if they find it hard to control their gambling.

There are two kinds of blocking software:

1. Gambling-specific blocking software, which is designed to block gambling websites.
2. General blocking software, which is designed to block any sites you want and set access permissions or parental controls.

**Blocking Software**

**TALK BAN STOP.**

**GamCare**

**Gamban**

**GAM STOP**

**GAMBLOCK®**  
PREVENTING UNDERAGE GAMBLING

**betblocker**

**Net Nanny®**

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## Top Tips:

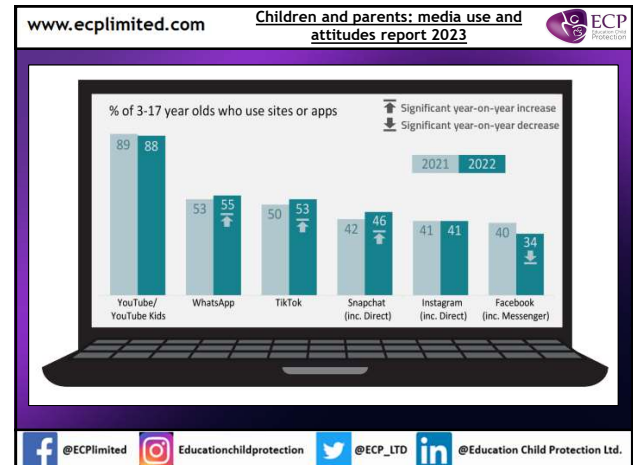
- Learn about the games your child likes to play
- Look at gaming considerations - [pegi.info](https://www.pegi.info)
- Find out who they play with
- Agree digital boundaries - have fun - play together
- Check to see if your bank card is linked
- Encourage them to think critically - 'digital footprint'

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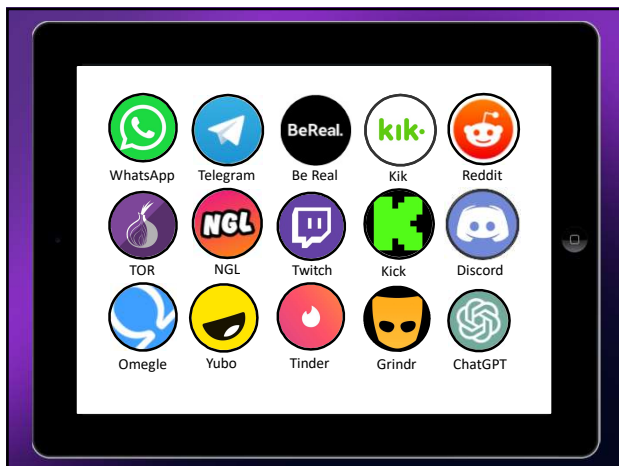




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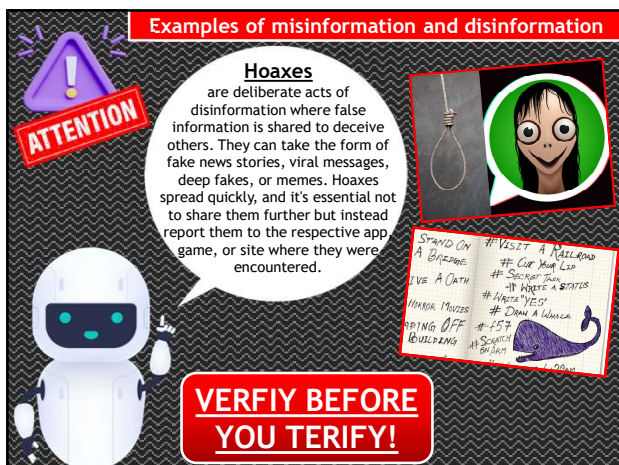
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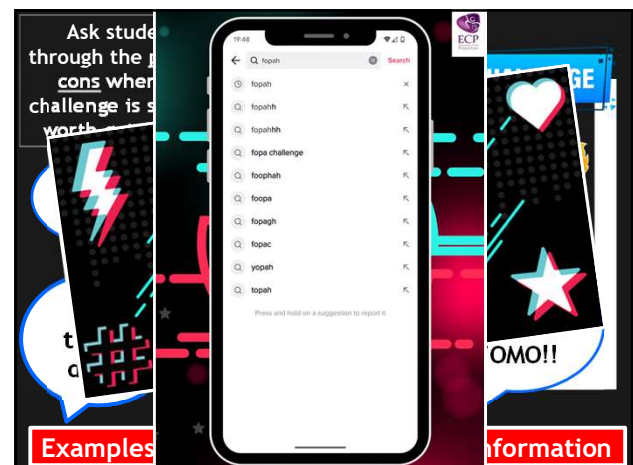
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**POLL**

Which of these terms are 'algospeak' for inappropriate words?

"Corn" instead of porn  
"Seggs" instead of sex  
"Unalive" instead of dead or kill

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**Cyberbullying**  
Understanding some terms used to describe cyberbullying

- Making hurtful comments
- Trolling
- Flaming
- Roasting
- Dissing
- Harassment
- Blocking or deliberately killing someone in a game
- Griefing
- Maliciously posting details about someone's personal life
- Doxing
- Outing

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**Cyberbullying**

- Harmful content disguised as support
- Eating disorder content
- Pro-suicide and self-harm content
- Harmful content linked to mental health conditions

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**Cyberbullying**

Research completed by 5,294 individuals aged 16-84 years from Swansea University found 83% of social media users surveyed were recommended self-harm content on their personalised feeds, such as Instagram's 'explore' and TikTok's 'for you' pages, without searching for it.

Worryingly, 76% said they had harmed themselves more severely because of viewing self-harm content online.

How social media users experience self-harm and suicide content

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**XXX** **18+**

What are the risks of viewing pornography?

Unrealistic expectations of body image & performance.

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**IWF Annual Report 2022**

<p><b>2022 Annual Report</b></p> <p>375,230 Reports Assessed</p> <p>255,588 Reports contained child sexual abuse imagery</p> <p>199,363 Included self-generated content</p> <p>Every 1.5 minutes the IWF assess a webpage. Every 2 minutes, that webpage showed a child being sexually abused.</p> <p>IWF has hashed 1,663,106 individual images since 2016.</p>	<p><b>20%</b> was Category A abuse</p> <p><b>26%</b> was Category B abuse</p> <p><b>66%</b> was hosted in a European country</p> <p>There was an increase in the proportion of Category A images: these most severe images accounted for 20% of the child sexual abuse images actioned, up from 18% in 2021 and 17% in 2020.</p>	<p><b>60% increase</b> in 7-10 year olds</p> <p><b>14% decrease</b> in 11-13 year olds</p> <p><b>137% increase</b> in imagery of boys</p> <p><b>96%</b> imagery of girls</p> <p>127,732 reports of 'self-generated' imagery of 11-13-year-old girls.</p> <p>63,057 of 'self-generated' reports featured a 7-10-year-old, a 129% increase on 2021.</p>
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In 2022, the IWF received 187 reports through the Report Remove tool. They were able to action 101 reports.

Most contained Category C images (69%), and more boys reported than girls, with boys making up 73% of the total.

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**What is intimate image abuse?**  
Intimate image abuse is the act of sharing (or threatening to share) intimate images or videos of someone, with or offline, without their consent and in order to cause distress.

We try not to use the term 'revenge porn' as we believe it is misleading; it's not always an act of revenge and the content is not pornography. It is abuse.

**What behaviours link to intimate image abuse?**  
Intimate image abuse, like many other forms of abuse, is rarely an isolated behaviour.

Behaviours linked to intimate image abuse include: Sextortion (Webcam blackmail), Coercive Control, Sexual Assault, Harassment, Voyeurism, Domestic Abuse, Stalking, and Sexual Abuse.

**DEEPFAKE**  
AI nudes being used for sextortion scams!

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**HOW TO PREVENT SEXTORTION**

Don't post too much personal information. Use your social media privacy settings. Use a nickname on dating sites.

Never accept unknown friend requests. Don't click on links or download files. Cover your webcam. Install good antivirus software.

CALL YOUR LOCAL POLICE  
101 IN AN EMERGENCY ALWAYS CALL 999

NCA National Crime Agency

CEOP

Revenge Porn Helpline

REPORT REMOVE  
Nude image of you online? We can help take it down.

SAMARITANS

PAPYRUS

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**Intimate image abuse laws in the UK**

Private sexual content shared without consent with intent to cause distress  
Criminal Justice and Courts Act 2015

Threats to share private sexual images  
Domestic Abuse Act 2021

Voyeurism and Upskirting  
Voyeurism (Offences) Act 2019

Blackmail  
Theft Act 1968

Deepfakes  
No current law

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**POLL**

"We estimate there are between **680,000 to 830,000 adults in the UK that pose a sexual risk to children**. The use of AI for child sexual abuse will make it harder for us to identify real children who need protecting, and further normalise abuse".  
(Graeme Biggar - Director General of the National Crime Agency, 2023)

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**GROOMING**

Targeting on & offline  
Making contact  
Gaining Information  
Becoming Friends  
Deepening Friendships  
Meeting/ Abuse

Sexual Exploitation  
Criminal Exploitation  
Radicalisation

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**Exploitation (NRM)**

UK - 16,938 victims submitted representing a 33% increase compared to the preceding year (12,706).

41% (7,019) claimed exploitation as children (compared to 43% in the preceding year).

Child victims: 80% (5,607) were male and 20% (1,401) were female.

Children most often referred for criminal exploitation (43%; 3,013).

Snapchat Gang Recruitment Video

Source: Home Office - End of Year Summary 2022

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### CCE/ CSE - Sources of Support...

**missing people**  
116 000

**TALK TO US**  
if things are getting to you  
116 123

**fearless**  
.org

**mind**

**YOUNGmINDS**

**childline**  
ONLINE, ON THE PHONE, ANYTIME  
childline.org.uk | 0800 1111

**CRIMESTOPPERS**  
0800 555 111  
Call anonymously with information about crime

**THE SALVATION ARMY**

**GANGSLINE**

**modern slavery helpline**  
0800 121 700

**catch 22**  
better than prison

**Pace**  
Parents against child sexual exploitation

**Text British Transport Police on 61016**

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**HELP**

**Support & Advice**

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### ONLINE RESILIENCE

To help prevent the harm, children need to be streetwise online. This is sometimes called **digital literacy**, and it has three elements:

**Technical literacy** - knowing your way around technologies and having technical skills;

**Media literacy** - understanding different platforms and being able to judge the quality and reliability of online sources;

**Social literacy** - understanding online etiquette and the way things are done online.

*You can't shield children from all risks online, any more than you can offline.*

**Not all of those risks have to turn into harm!**

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### HELPFUL TIPS

- ✓ Devices used in rooms adults are present.
- ✓ Discuss 'friends'.
- ✓ Use parental controls.
- ✓ Explain that you're not trying to control them but want to agree upon a set of **ground rules**.
- ✓ Try to stay **up to date** with internet trends and best practices.
- ✓ Talk to children about the risk of disclosing personal information.
- ✓ Have open **discussions** about topics like - bullying, cyberbullying, body image, grooming, sexual exploitation, gangs and radicalisation.

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### Monitoring Online Activity

BEST FOR WEB FILTERING	BEST FOR LOCATION TRACKING	BEST FOR OVERALL EXCELLENCE
<p><b>Norton Family</b></p> <p>★★★★★</p> <p>Symantec Norton Family Premier</p> <p>See it</p> <p>Norton Family makes it easy for parents to track their children's activity across many devices, though it doesn't work on Macs, and its iOS app relies on Apple's free Screen Time feature to do the blocking and tracking.</p> <p>Read Norton Family Review</p>	<p><b>Mobicip</b></p> <p>★★★★★</p> <p>Mobicip</p> <p>See it</p> <p>Mobicip gives you the basic tools you need to monitor your children's web and app activity, but the lack of sophisticated time- and location-tracking features hold it back.</p> <p>Read Mobicip Review Review</p>	<p><b>LOCATEGY</b></p> <p>★★★★★</p> <p>Locategy</p> <p>See it</p> <p>Locategy's parental control app for Android and iOS keeps track of your kid's activities and location, but the app is missing social media monitoring of any kind and there's no support for Macs or PCs.</p> <p>Read Locategy Review</p>

**provider for their monitoring/safety platforms**

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### How do you keep yourself up to date?

**KIDS ONLINE WORLD**

**National Online Safety**

**SWGfL**  
Safe, Secure, Online

**Ofcom**

**UK Safer Internet Centre**  
www.saferinternet.org.uk

**Believe in children**  
Barnardo's

**National Gambling Helpline**  
0808 8020 133  
GamCare.org.uk

**PAPYRUS**  
PAPYRUS

**common sense media**

**NSPCC**

**YGAM**

**childline**  
ONLINE, ON THE PHONE, ANYTIME  
childline.org.uk | 0800 1111

**internet matters.org**  
learn about it / talk about it / deal with it

**Action for Children**

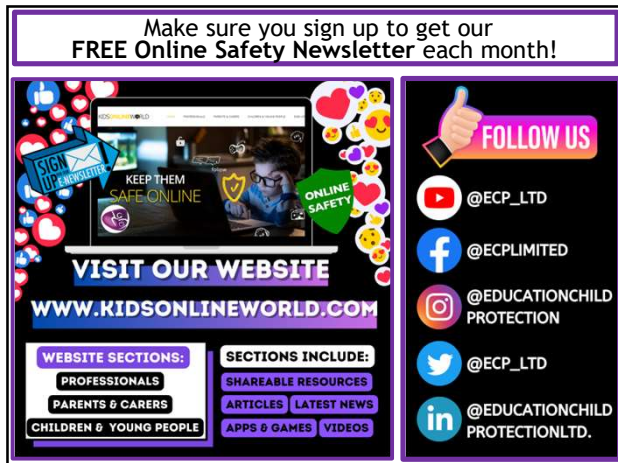
**iNEQE**  
SAFEGUARDING GROUP

**Childnet International**

**You must talk to your child - this is where your greatest learning will come from!**

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Make sure you sign up to get our  
**FREE Online Safety Newsletter** each month!



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